

# Cherry Hill High School East

*Fall Show 2017*

## PLAYBILL AD CONTRACT FORM

### Show Advertising Rates

Business Card.....\$65  
1/2 Page.....\$100  
3/4 Page.....\$150  
Full Page.....\$175  
Inside Covers (Color).....\$300  
Outside Covers (Color).....\$375  
Back of Tickets.....\$350

Ad sizes are on the back of this form and  
on our website @ [www.chetheatre.com](http://www.chetheatre.com)

Please paper clip your  
check to this form.  
Do not staple or fold.

\_\_\_\_\_  
Student Salesperson (Not excepted without name)

\_\_\_\_\_  
Business Representative

\_\_\_\_\_  
Business Name

\_\_\_\_\_  
Business Address

### Electronic Submission

- I emailed my ad & ad contract\*\*\*

Date eMailed: \_\_\_\_\_

As a duly authorized representative of (*business name*) \_\_\_\_\_,  
I authorize a (*size*) \_\_\_\_\_ page advertisement, at \$ \_\_\_\_\_ to be printed in the program book for  
the fall show at Cherry Hill H.S. East –

## ***“It’s a Wonderful Life”***

My check is made payable to CHERRY HILL EAST (*billing is not permitted; all checks or cash must accompany advertising order.*) I realize that the deadline to place an ad for the program is **November 20, 2017**. The ad copy, exactly as you wish it to appear should be printed in ink and at the size of the ad purchased. Attach your business card or logo artwork by paper clip (PLEASE do not bend or staple it). Please include this fee in your total payment. Thank you for your support of our young actors and actresses!

### **\*\*\*ABOUT YOUR AD COPY\*\*\***

\*\*\*If you would like to email a digital copy (PDF preferred) you can emailed it to: [rfriedman@chclc.org](mailto:rfriedman@chclc.org)

**YOU MUST** send this form in, completed, with the salesperson to ensure your Ad is accounted for or  
your Ad might not be in the playbill.

**\*\*We reserve the right to change fonts, images and size to the size restrictions of the ad purchased or to custom ads not sent digitally. Ad sizes can be found on our website!**

***Please visit our website ([www.chetheatre.com](http://www.chetheatre.com)) for more information!***